



Virtual Property Management Post Covid-19

Many high-stake service industries, including the property management sector, are looking to transform the way they do business to be able to meet the demands of a post-pandemic world.

This transformation is essential for several key industries to stay in business by providing services for customers in a manner more robust than pre-COVID times.

The role of technology continues to remain crucial during these COVID times. From making people more aware of the pandemic, to driving the deliverance of essential services, including critical medical care, food supply, transport, and a range of get-them-done-at-home services, technology has made survival possible during the pandemic.

It is the technology that is going to drive the post-pandemic world too! Mobile applications or mobile Apps provide immense opportunities for businesses to deliver their services efficiently in a post-COVID world that would demand faster and comprehensive experiences.

Mobile Applications can Immensely Benefit the Property Maintenance Industry

Properties be they residential, commercial, agricultural, or other, demand constant maintenance. Ignoring or delaying maintenance causes not only an immediate inconvenience but also creates expensive issues in the future.

The lack of timely intervention, over time, can reduce the integrity of the property, and destroy its reputation. When you are not creating the value, and maintaining the quality, you committed to, to your customer, it leads to serious business loss.

Another factor that necessitates focusing on the property maintenance industry is the challenge inherent to the business - the difficulty that customers experience in reaching out to skilled technical service personnel (TSP) to attend the property maintenance issues.

Due to the informal nature of the sector and lack of a direct contact channel between the service provider and the customer, customers are often forced to go through daunting different risky channels before ultimately locating the service provider.

This distance between customers and service providers often worsens the response time to address existing maintenance problems, leading to expensive repairs and bad customer experiences.



Mobile Apps Help Property Maintenance Businesses Meet the Demands of a Post-Pandemic World

Social distancing will remain a key service demand for the post-pandemic world. Less face-to-face meetings and minimal social interactions are major precautions that world governments are requesting their public to follow.

Mobile Apps empower businesses with the ability to provide on-demand property maintenance services without compromising on such pandemic safety regulations.

With reliable mobile Apps such as Maintercept in place, customers can get easy access to property maintenance professionals and get their existing issues fixed faster.

Mobile Apps assume utmost importance when emergency property maintenance issues crop up. In such cases, they enable quick resolution without direct contact. TSPs can handle issues efficiently by working remotely and maintaining social distancing.

By facilitating social distancing, mobile Apps prevent virus spread even while enabling people to have their emergency issues solved within minimal time.

Mobile Applications Offer Quick Access to a Wide Range of Property Maintenance Services

Mobile Apps such as Maintercept enable your customers to order services with just a few clicks. The customer simply selects the required service, which then creates a prompt for the TSP offering such services.

Your customer will have to wait only for a few minutes, not days, after placing the service request to be connected to the right person. Soon, a TSP arrives at the required address to resolve the property maintenance problem.

Whether you need a plumber, electrician, engineer, carpenter, artisan, or any other TSP, mobile Apps can connect you to the right person for the job.

This quick access creates value for your customers in multiple ways – one, the difficulty in reaching out to maintenance personnel is eliminated; two, there is faster access to a wide range of maintenance TSPs; three, professionals arrive faster on the spot; four, there is no delay in solving the issue.

Mobile Apps Ensure Quality Assurance and Safety of Services

A major challenge in property maintenance is the assurance of quality and the safety of services. This assurance can be given only if the service is performed by a qualified TSP.

With mobile Apps, the challenges of safety and quality assurance are eliminated.



App companies screen candidates for their technical skills and conduct a thorough background check. As a result, the TSP visiting your doorstep is well-knowledgeable of building regulations and governmental procurement prescripts in addition to being skilled at the job.

You get the problem solved safely and efficiently by an individual that knows his or her job well. No unnecessary reworks, no waste of money, and efforts!

Such services are available 24X7, which increases convenience for customers further.

Mobile Apps Provide a Momentum for the Economy

COVID-19 pandemic has had an adverse impact on the economy. The world is yet to recover from the pandemic itself, which means getting the economy on its wheels is going to take time, which can be at least more than a few months.

The job market has already become slow, especially for freelancers, who have been the most hit by the pandemic.

In such a situation, mobile applications such as Maintercept can empower the job market with steady opportunities, which in turn can boost the economy.

Properties are bound to have issues, and obviously, you need qualified people to fix them. Freelancing TSPs get to retain their existing customers even while gaining new ones, with Apps.

Businesses, on the other hand, will be able to provide their services, more efficiently now, with mobile Apps. They will also be able to reduce their expenses significantly using mobile Apps.

Mobile Apps can create value for both service providers and service seekers while meeting pandemic precautionary measures.

On-Demand Mobile App Services Help Technical Service Personnel Widen their Skillset

Mobile Apps provide easy access to property maintenance services. By doing so, they not only enable TSPs to retain their jobs but also to improve their skillset.

Technical Service Personnel get to work on a variety of maintenance jobs during the pandemic. Many jobs involve renovation or resolution of problems in accordance with new COVID building regulations and standards.

Technical Service Personnel need to update themselves regarding new governmental rules and learn new techniques for fixing issues, all while on the job. This experience makes them extremely hands-on, knowledgeable, and efficient.



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In Conclusion

Mobile Apps such as Maintercept put efficient solutions at the fingertips of people requiring quality property maintenance services. Service seekers will not have to struggle or scramble to find help during emergencies.

By reaching out to their customers with efficient time-relevant solutions using mobile Apps, businesses get to demonstrate their commitment to creating value for customers no matter the situation.

Mobile App-based solutions enable customers to get the best value for their money and complete peace of mind. The relief that customers get to experience when they have their problem solved safely can be a great loyalty booster for businesses.

By offering timely services, businesses and freelance TSPs increase their chances of building a loyal customer base. When customers experience faster solutions delivered efficiently, they are more likely to choose you over your competitors in the future.



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